

»» NEWSLETTER ««

WE ARE HER



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PROJECT



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GENERAL GOAL

WE ARE HER – ‘Ensuring Gender Equality and Women’s Empowerment through International Projects’, aims to contribute to the empowerment of women, girls, and young people to ‘fully utilize their rights and increase their participation in political, economic, and cultural life’ by addressing the structural causes of gender inequality as well as gender-based discrimination in different and diverse regions of the world.

The project aims to strengthen capacities and promote collaboration among six organisations in the Mediterranean region (Lebanon, Greece, Belgium, Turkey, and Albania), working directly with youth workers and young people from various backgrounds. This is achieved through various activities, giving young people the opportunity to participate in Youth Exchanges, co-creating their own global social media campaign, and constantly receiving mentorship from local WE ARE HER Ambassadors.





YOUTH EXCHANGE

GENDER BASED-VIOLENCE

THESSALONIKI, GREECE

JANUARY 25-29, 2025,



From January 25–29, 2025, twenty-five young changemakers from Albania, Greece, Turkey, Egypt, and Lebanon gathered in Thessaloniki for the “We Are Her” youth exchange, dedicated to tackling Gender-Based Violence (GBV) and promoting gender equality. Through interactive discussions, workshops, and advocacy training, participants explored the roots and dynamics of violence, public perceptions, and strategies for community engagement. With energy, passion, and a shared sense of purpose, they built strong connections across borders and developed national action plans to implement back home—turning knowledge into real-world change.

This exchange was more than a learning experience; it sparked a movement for lasting impact. By addressing GBV through education, awareness, and advocacy, the participants are now leading efforts to raise public consciousness and influence policy in their countries. Equipped with new tools and a collective vision, these young leaders are determined to drive meaningful action, inspire others, and create safer, more equal communities across the region.



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8 MARCH INTERNATIONAL WOMENS DAY



“WE ARE HER’ IN GREECE ALBANIA AND BELGIUM

USB - GREECE

To celebrate International Women’s Day, USB and the WEAREHER Young Ambassadors hosted a series of inspiring activities, from a powerful radio talk on women’s rights to an unforgettable Open Mic Night and a creative Flower Crown Workshop. Through music, poetry, advocacy discussions, and art, young people raised their voices for gender equality, celebrated the strength of femininity, and inspired action for a more inclusive future!



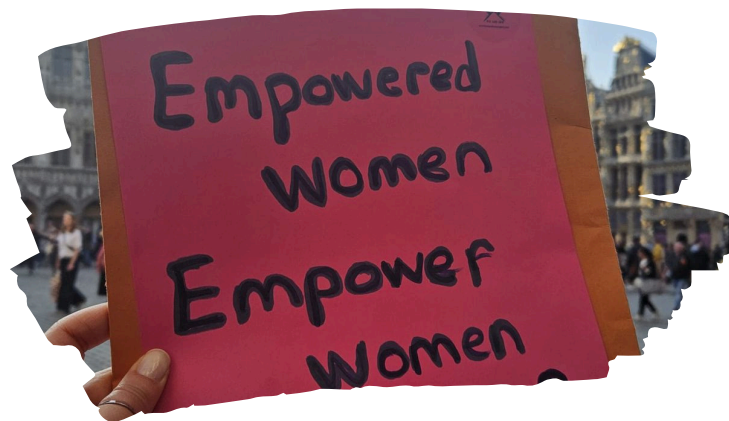
SIFD- ALBANIA

On International Women’s Day, as part of the “WE ARE HER” project, we honored the incredible women and girls of the Pediatric Emergency and Emergency Services at Lezha Regional Hospital. With deep gratitude, we celebrated their strength, dedication, and the essential support they provide to the community every day. This heartfelt activity was organized by our partner SIFD in Albania, highlighting the extraordinary impact of women in critical care roles.



YEU- BELGIUM

On March 8th, our Lead Partner YEU proudly joined the International Women’s Day protests in Brussels, standing in solidarity for women’s rights and gender equality. Together with thousands of voices, they marched for justice, empowerment, and a future free from discrimination!



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YOUTH EXCHANGE

GENDER STEREOTYPES

LEZHE ALBANIA

APRIL 4-10, 2025



The Youth Exchange on Gender Stereotypes, part of the "WE ARE HER" project, was an unforgettable journey of learning, reflection, and connection! Over five vibrant days, young participants from Albania, Egypt, Lebanon, Greece, and Turkey engaged in discussions, workshops, and activities that challenged gender norms, celebrated cultural diversity, and built strong bonds of friendship. Highlights included the inspiring city activity, lively team games, and an unforgettable Cultural Night filled with music, dance, and traditional flavors from across the region!

As the exchange came to a close, participants worked together to create concrete action plans and signed a memorandum of understanding, strengthening their shared commitment to fighting gender stereotypes and promoting equality. With new knowledge, deeper solidarity, and a powerful sense of purpose, these young changemakers are ready to take what they've learned back to their communities and lead the movement for a more inclusive future!



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"SNAPSHOTS OF INSPIRATION: PARTICIPANT INSIGHTS"



ORGESA NDOJ

It was a lifetime experience!

It will stay in my memory as one of the best experiences. Everything was perfect, and the only thing I would change is to make it last longer. It was wonderful meeting new people, sharing ideas, having different conversations with people from different countries, and experiencing diverse cultures. I learned a lot and had so much fun!



CHRISTINA DEEDE

By actively taking part as a facilitator in the Youth Exchange Project "We Are Her", in Albania, I had the opportunity to not only gain great personal skills, but also amazing new friends.

Having the opportunity to lead group sessions as a facilitator allowed me to dynamically work on my communication and presentation skills, while at the same time to prioritise the experience of the participants: how to better encourage the whole team to be engaged in learning and participation through non formal learning methods. The whole team of facilitators and coordinators was super supportive, working together to co-create the best learning experience and fun time for everyone. I am grateful I was given the chance to further assist the team's journey in exploring such an important topic as the Gender Stereotypes is.

Thank you again to the whole team for the amazing time!



"BELIEVE IN THE POWER OF YOUR VOICE — ONE IDEA, ONE ACTION, AND ONE HEART CAN SPARK CHANGE IN THE WORLD."



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"SNAPSHOTS OF INSPIRATION: PARTICIPANT INSIGHTS"



PAMELA MOUSSALLEM

Participating in the We Are Her project has been an incredibly enriching and transformative experience. I had the opportunity to engage both as a facilitator in Greece, where we focused on gender-based violence, and as a participant in Albania, addressing the issue of gender stereotypes.

Meeting participants from Lebanon, Greece, Egypt, Albania, and Turkey, and learning about the legal, socio-economic, and political realities in their respective countries, profoundly informed and expanded my understanding of intersectional feminism. It helped me recognize more deeply how gender inequality is shaped by diverse cultural, economic, and political factors, and how interconnected systems of oppression operate across different societies.

Beyond the academic and professional growth, this experience enabled me to build lasting friendships and a strong international network of individuals equally committed to promoting gender equality.

I am truly grateful for the opportunity to take part in such an empowering initiative, and I am confident that the knowledge, skills, and connections I have gained will continue to inspire and inform my future advocacy efforts.

BEZO000

It's a unique and exciting opportunity to train people of different cultures and nationalities. The We Are Her project has provided this opportunity for many people, providing a unique and fruitful cultural exchange for women's empowerment. It was a rich source of information and an unforgettable experience.



"CHANGE BEGINS WITH THOSE WHO ARE BRAVE ENOUGH TO IMAGINE A BETTER WORLD AND DETERMINED ENOUGH TO BUILD IT. EVERY VOICE MATTERS, EVERY STEP COUNTS, AND TOGETHER, WE CAN BREAK BARRIERS, CHALLENGE STEREOTYPES, AND CREATE A FUTURE WHERE EQUALITY, RESPECT, AND HOPE LEAD THE WAY."

"SNAPSHOTS OF INSPIRATION: PARTICIPANT INSIGHTS"



ENDRI MEMA

Participating in the Youth Exchange in Greece was truly a wonderful and unforgettable experience.

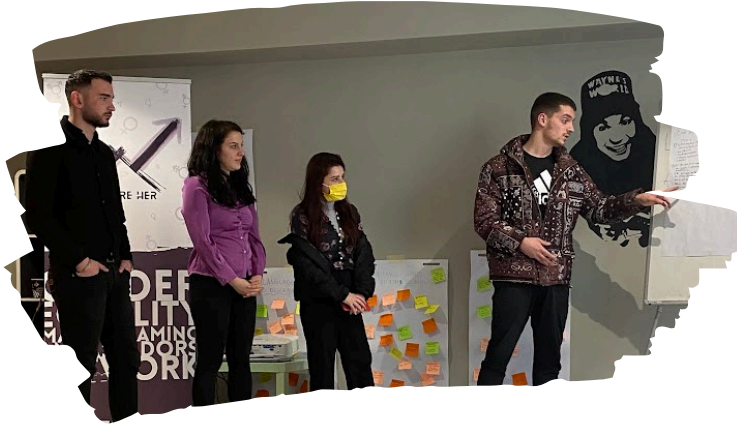
Throughout the program, I learned so much about gender-based violence, gender stereotypes, and advocacy. The workshops, discussions, and activities were not only educational but also incredibly inspiring.

One of the best parts was meeting so many amazing young people from different countries, exchanging ideas, and building beautiful friendships that I will always cherish.

I loved every part of the experience — from the group work and city activities to the cultural nights full of energy and color.

This exchange gave me new perspectives, strengthened my confidence, and filled me with hope for a better and more equal world.

I am deeply grateful for this opportunity and for every moment shared with such passionate and wonderful people!



SUDE ŞEKERCI

I can say that 'We Are Her' project was a life-changing experience for me. From both a participant's and a facilitator's perspective, it taught me not only the things I thought I knew, also so much more. Honestly, it was more than just a project for me, it turned into a reference point for my path ahead. Along the way, I also had lifelong friendships and I am truly grateful for this experience.



"IN EVERY STORY SHARED, IN EVERY BARRIER BROKEN, WE FIND THE COURAGE TO BUILD A MORE JUST AND INCLUSIVE WORLD."

"SNAPSHOTS OF INSPIRATION: PARTICIPANT INSIGHTS"



MINA ROONEY

Participating in the youth exchange program in Albania focused on Gender Equality was a truly eye-opening experience for me. Coming together with young people from different countries, backgrounds, and cultures allowed us to share diverse perspectives and understand the many ways gender stereotypes and inequalities affect societies around the world.



Through interactive workshops, open discussions, and creative activities, I learned how deeply rooted gender norms can be, but also how powerful dialogue and education are in challenging them. I found it inspiring to see so many young people committed to promoting equal rights and opportunities for all, regardless of gender.

One of the most impactful moments for me was hearing personal stories from other participants. It made me realize how important empathy and active listening are when working towards equality. The exchange helped me reflect on my own beliefs and biases, and motivated me to be more conscious and active in advocating for gender equality in my community.

Beyond the learning, the friendships and connections I made were invaluable. Being in Albania, exploring its culture, and collaborating with international peers made the experience even richer. I left the program feeling more empowered, hopeful, and determined to be a part of positive change.

This exchange taught me that small actions matter, and that change starts with awareness, courage, and unity.

"EMPOWERING OTHERS IS THE FIRST STEP TO CHANGING THE WORLD — AND CHANGE STARTS WITH US."

"EXPLORE OUR WE ARE HER PLATFORM AND DISCOVER MORE!"



The WE ARE HER platform is an inspiring international hub focused on ensuring gender equality and empowering women and girls across communities. Funded by the European Union, it brings together young people, activists, and organizations through dynamic youth exchanges, advocacy campaigns, and powerful community actions.



WEB PLATFORM



The platform offers a rich Learning Zone filled with educational materials, tools, and resources to deepen understanding and drive meaningful change. WE ARE HER is more than a project—it's a movement that empowers the next generation to challenge gender stereotypes, advocate for human rights, and build a more inclusive, equitable world for all.



THANK YOU

"Stay tuned for more updates about the 'WE ARE HER' project in our next newsletter edition!"



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