



WE ARE HER



**TRAINING
COURSE**

**TRAINING FOR
AMBASSADORS BODRUM**

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Social
Inclusion
For
Development



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ABOUT THE TRAINING COURSE

SHORT INTRODUCTION

The training course is based on studies on theoretical knowledge and skill development with an individual directed learning approach, learning by living based on non-formal education and an experiential learning approach.

The approach development is focused on the definition of basic facilitation understanding and skills, and the philosophy of development of these skills during and after the training process, with priority given to small group work, discussions, brain storming, digital skills, practical field work.

Practical application and development areas are defined within the framework of questioning, critical thinking and self-assessment and learning approach.



HOSTING ORGANISATION

BODRUM YOUTH CULTURE AND ART CENTRE (BDK)

BDK's activities are mainly based on a non-formal and experiential learning-based approach. In order to reach the main needs of its primary target group (youth with social/economic/cultural obstacles at the local level), BDK organizes several local and international projects. Being a Youth, Culture and Art Association, the majority of its expression of actions are based on artistic ways.

In regard to gender-themed projects and events, BDK focuses on: – Gender roles in employability of young women; – Gender violence and increasing awareness-raising on the topic among the local community and through use of art.



AIM

The training course is based on studies on theoretical knowledge and skill development with an individual directed learning approach, learning by living based on non-formal education and an experiential learning approach.

YOUTH EXCHANGE OBJECTIVES

01

To organise local events to promote gender mainstreaming for a social change;

02

To facilitate international youth exchanges on topic related themes based on experiential learning methodology;

03

To learn how to improve communication skills with target audience;

04

To get information about volunteering and social inclusion themes;

05

To run social campaign for dissemination of project activities outcomes and results



DAILY AGENDA



TRAINING COURSE DAILY AGENDA



	27 OCTOBER	28 OCTOBER	29 OCTOBER	30 OCTOBER	31 OCTOBER	1 NOVEMBER	2 NOVEMBER
08:00		BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST
09:30		Opening - Getting to know each other	Gender Roles and Human Rights	Facilitation Skills	How to design a social campaign	Social Campaign Group Work	
11:00		BREAK	BREAK	BREAK	BREAK	BREAK	
11:30		Expectations and Group dynamics	Women's Empowerment	Conflict Management in youth exchanges	How to design a social campaign	Social Campaign Group Work	
13:00	ARRIVALS	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	DEPARTURES
15:00		Team work - communication	Social Inclusion of disadvantaged groups	Bodrum sightseeing	Social Campaign Group Work	Next steps for ambassadors	
16:30		BREAK	BREAK	&	BREAK	BREAK	
17:00		Youth Work and Volunteering	Intercultural Learning	Free time in City	Social Campaign Group Work	Evaluation of training course	
19:30	DINNER	Reflection groups DINNER	Reflection groups DINNER	Reflection groups DINNER	Reflection groups DINNER	DINNER	
21:00	Welcome Activity	Free Evening	Cultural evening	Free Evening	Free Evening	Free Evening	

ARRIVALS

RESULTS

1. Future Ideas

Participants offered valuable suggestions for future events, emphasising the need for workshops on digital tools for advocacy, which was mentioned by 25% of respondents. Twenty percent suggested region-specific strategies for addressing gender equality, while 15% recommended delving deeper into advanced facilitation techniques.

Several respondents shared specific and detailed ideas. One proposed, "To organise a follow-up training in Türkiye, building on the feminist themes we explored, and involving local organisations to provide practical examples from the region." Another suggested, "Creating a space to brainstorm with activists from other areas and learning how feminist campaigns are implemented in different socio-political contexts."

Additionally, there were suggestions to expand the topics covered in future events. One participant proposed, "Exploring the intersection of gender equality with mental health, especially the challenges women face in accessing adequate support systems." Another wrote, "It would be great to address the challenges of working in male-dominated spaces and how to navigate them effectively while fostering gender-inclusive workplaces."

There was also strong interest in organising follow-up events to sustain the connections formed during the training and build on its momentum. As one attendee articulated, "A follow-up would allow us to reconnect, evaluate how we've applied what we learned, and exchange progress updates to keep us motivated." These responses reflect participants' enthusiasm for ongoing engagement and their commitment to leveraging the WE ARE HER platform to drive meaningful social change.

2. Informal Moments

Participants highlighted the significance of the informal moments during the training, which fostered a sense of community and connection. One respondent wrote, "I loved all the informal moments—they were a perfect balance to the intensity of the sessions and allowed us to connect on a personal level." Another shared, "The group spirit during the evenings was incredible; we shared laughter, stories, and created bonds that I'm sure will last a lifetime." The diverse cultural exchanges were also appreciated, with one participant mentioning, "It was amazing to learn about everyone's background informally, whether through shared meals or evening activities." Another expressed, "These moments gave me a sense of belonging, making the entire experience even more memorable." These reflections underscore the importance of informal interactions in building trust and camaraderie among participants"

The **"WE ARE HER"** Capacity Building Training Course was widely celebrated by participants as an empowering and professionally enriching experience. The balance of theoretical insights and practical applications, coupled with the opportunity to network and collaborate, left a lasting impression. One attendee summarised their experience, saying, "This training has been a game-changer for me—both personally and professionally." The feedback reinforces the importance of initiatives like this in fostering young leaders who are committed to advancing gender equality and driving meaningful social change.

