

## &gt;&gt;&gt; NEWSLETTER &lt;&lt;&lt;

## WE ARE HER



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## PROJECT



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## GENERAL GOAL

WE ARE HER – ‘Ensuring Gender Equality and Women’s Empowerment through International Projects’, aims to contribute to the empowerment of women, girls, and young people to ‘fully utilize their rights and increase their participation in political, economic, and cultural life’ by addressing the structural causes of gender inequality as well as gender-based discrimination in different and diverse regions of the world.

The project aims to strengthen capacities and promote collaboration among six organisations in the Mediterranean region (Lebanon, Greece, Belgium, Turkey, and Albania), working directly with youth workers and young people from various backgrounds. This is achieved through various activities, giving young people the opportunity to participate in Youth Exchanges, co-creating their own global social media campaign, and constantly receiving mentorship from local WE ARE HER Ambassadors.





# YOUTH EXCHANGE

## GENDER IMBALANCES IN DECISION-MAKING AND POLITICS

BRUSSELS, BELGIUM,  
OCTOBER 24-30, 2025,



FROM OCTOBER 25 TO 29, YEU HOSTED A YOUTH EXCHANGE FOR THE PROJECT "WE ARE HER" IN BRUSSELS.

THE WEEK BEGAN WITH EXCITEMENT AND ENERGY AS YOUNG AMBASSADORS FROM EGYPT, LEBANON, GREECE, TÜRKIYE, AND ALBANIA GATHERED TO EMBARK ON THIS TRANSFORMATIVE JOURNEY.

THROUGH INTERACTIVE TEAM-BUILDING ACTIVITIES, PARTICIPANTS GOT TO KNOW EACH OTHER, FOSTERED TRUST, AND LAID THE FOUNDATION FOR OPEN DIALOGUE. THE DAY SET A COLLABORATIVE TONE FOR MEANINGFUL DISCUSSIONS AROUND GENDER EQUALITY AND WOMEN'S EMPOWERMENT.

During this week participants focus on different themes as "The Power Walk in Politics," an activity that encourages participants to reflect on the power of their voices and how gender influences political participation. Through hands-on exercises and group reflections, they explored how societal structures impact leadership opportunities and representation across different countries.

Later in the activity, we had a day dedicated to a policy development workshop, where participants crafted recommendations to promote gender equality and amplify young voices in decision-making spaces. At the end of that day, participants visited the House of European History, gaining valuable insights into how Europe's past continues to shape its social and political realities. The visit offered a deeper perspective on how historical contexts influence contemporary discussions about equality and inclusion.

This Youth Exchange not only strengthened international cooperation but also empowered young people to envision a future where gender equality in leadership is not the exception, but the norm. And culminated in an International Conference, where participants and guest speakers came together to share experiences, present results, and propose actionable recommendations for gender equality, women's empowerment, and youth participation in politics.





# WE ARE HER

## INTERNATIONAL CONFERENCE

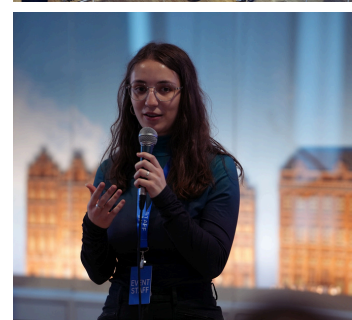
BRUSSELS, BELGIUM,  
OCTOBER 29, 2025,

On 29 October 2025, the Final International Conference of the WE ARE HER project took place in Brussels, marking the culmination of two years of collaboration, learning, and action for gender equality and women's empowerment. The event followed the project's final Youth Exchange on "Gender Imbalances in Decision-Making and Politics," which brought together 25 young participants from all partner countries.

The conference opened with an overview of the project's development and achievements, showcasing how WE ARE HER fostered dialogue, creativity, and youth empowerment across Europe and the MENA region. A panel with representatives from USB, SIFD, ASPIRE, BDK, and RDFL reflected on their experiences, challenges, and lessons learned throughout the international exchanges and local activities.

Youth ambassadors and participants of the final exchange then shared their personal insights, highlighting their roles as facilitators and how the project strengthened their leadership and advocacy skills. They also presented the local campaigns designed by each organisation, including the upcoming joint action for the 16 Days of Activism to End Gender-Based Violence.

The conference concluded with the presentation of policy recommendations—one of the project's key outcomes—addressing actions at the individual, organisational, national, and European levels. The day ended with a shared sense of achievement and renewed commitment to advancing gender equality beyond the project's lifetime.





## TPM 3

BRUSSELS, BELGIUM,  
OCTOBER 24-30, 2025,



All partner organisations of the We Are Her project met in Brussels for the final face-to-face evaluation meeting. This closing gathering served as a moment to reflect on the overall impact of the project, review the achievements across all activities, and celebrate the strong collaboration that shaped this journey. It was also an important opportunity to recognise the shared commitment that each partner brought to advancing gender equality and youth participation.

As the project enters its final stage, partners are now working to complete the last deliverables and outline the plan ahead to ensure that the results continue to have a lasting impact. The focus remains on sustainability, dissemination, and strengthening the visibility of the work accomplished. A warm thank you goes to all partners for their dedication, teamwork, and contributions throughout the entire project.



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# WE ARE HER SOCIAL MEDIA CAMPAIGN

“HER VOICE, OUR FUTURE”

✨ HER VOICE, OUR FUTURE ✨

We are excited to announce the launch of the “Her Voice, Our Future” awareness campaign under the WE ARE HER project, officially launched on September 26.



The campaign highlights the work of WE ARE HER Ambassadors, who are actively promoting gender equality at local and regional levels. Through videos, personal stories, and advocacy content, these young leaders are amplifying youth-led voices and showing the impact of collective action in addressing GBV.

📣 JOIN THE MOVEMENT

With posts, videos, and updates from our partner countries, the campaign keeps the conversation going. Together, we can create a future where every woman and girl lives with dignity, safety, and equal opportunities.



🌍 ABOUT THE CAMPAIGN

This campaign is more than a message—it’s a movement. Its goal is to raise awareness about gender-based violence (GBV), women’s rights, and gender inequalities, while promoting the voices and leadership of young people. Through creative and interactive digital storytelling, we aim to inspire reflection, encourage action, and remind everyone: silence fuels injustice; voices ignite change.



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# "EXPLORE OUR PLATFORM AND STAY UPDATED WITH WE ARE HER!"

Curious about the latest developments in the WE ARE HER project?

Our news platform is the place to discover inspiring stories, project updates, and resources from across all partner countries. The newest edition of our newsletter highlights youth-led initiatives, campaign activities, and the impact of our “Her Voice, Our Future” awareness campaign. In addition, we provide practical tools such as our Toolkit for Youth Exchanges, designed to support young people in leading meaningful activities, and our Organizational Policies, which outline best practices for creating inclusive and safe spaces in all partner organizations.



## WEB PLATFORM



We invite everyone to stay connected and explore our updates on the [WE ARE HER News Platform](#). By reading, sharing, and engaging with the content, you can take part in our ongoing efforts to empower young voices, raise awareness about gender-based violence, and promote equality. Every story, every action, and every resource contributes to building a stronger community and a brighter, safer future for women and girls everywhere.



# THANK YOU

**"Stay tuned for more updates about the 'WE ARE HER' project in our next newsletter edition!"**



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